

# VOCAL CONFIDENCE CORPORATE TRAINING



## VOICES MATTER

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You know **what to say**, but do you know **how to say it**? Studies show that what we hear in a speaker's voice – energy, connection, engagement, authenticity – is *at least as important as the content*. And when we don't nail the tone, the message doesn't get heard.

These trainings introduce specific and actionable techniques for maximizing the power and precision of workplace communications, all through the lens of **professional voiceover training**. Our clients may not want to spend twenty years learning the most effective ways to use their voices – but now, they can learn from someone who has. Vocal Confidence training is **proven, efficient, high-impact, and fun**.



## TALKS AND WEBINARS

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Perfect for professional groups, lunch-and-learns and ERGs, these 45-60 minute interactive talks include actionable techniques, lively demonstrations, and lots of audience participation

- "Zoom Like A Voice Actor" – this signature talk addresses the issues of connecting and communicating over video
- "Getting Heard: Using Your Voice as a Woman In The Workplace" – what are the challenges that hinder women from using their voices, and how can they get heard?
- "Open Your Ears: Embracing a Diversity of Voices" – DEI training with an emphasis on amplifying unheard voices in the workplace and examining what we really mean by a "professional" voice

## EXECUTIVE COACHING

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Structured around the Four Pillars of Vocal Confidence:

- Quality – maximizing vocal power and presence to demand attention
- Tone – getting messages across with intention and purpose
- Authenticity – connecting with an audience in a real, grounded way
- Presence – telling the story with clarity, organization and impact

1:1 and small-group coaching options available

One-off sessions to prepare for presentations, pitches, panels, etc. also available

## TEAM TRAINING

An eight-week deep dive for teams looking for a cohesive approach to leveling up their client-facing communications, especially teams that are regularly engaged in persuasive speech and building up meaningful relationships with clients

- ideal for public-facing teams such as sales, customer success, and other CFTs
- maximum of 20 participants
- highly recommended for remote teams with a special emphasis on meaningful, effective communication over video

## WORKSHOPS

Our workshops are available in 2-hour, half-day and full-day formats, perfect for engaging groups of <25. Our most popular topics include:

- The Four Pillars of Vocal Confidence
- All Speaking Is Storytelling
- Video Calls and Real Connections
- Hearing Is Believing: Vocal Authenticity
- Off the Cuff: Perfect Responses to Unexpected Questions
- Projecting Confidence
- we can also customize workshops to address your group's specific goals

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- EMILY MIKAILLI, HEAD OF HR

"CLAIRE LED A FANTASTIC 8-WEEK VOCAL CONFIDENCE WORKSHOP FOR OUR GLOBAL TEAM OF FIELD APPLICATION SCIENTISTS AT THERMO FISHER SCIENTIFIC. THE TEAM HAS ALWAYS BEEN CUSTOMER-FACING BUT THE PANDEMIC HAD SHIFTED ALL OF OUR INTERACTIONS TO A VIRTUAL FORMAT THAT MADE IT MUCH MORE DIFFICULT TO **CREATE ENGAGEMENT AND BUILD CONNECTIONS**. WE REACHED OUT TO CLAIRE FOR HELP IN BRIDGING THAT GAP. EACH ONE OF THE TEAM MEMBERS HAS COMMENTED ON HOW CLAIRE'S LESSONS HAVE DIRECTLY IMPACTED THEIR **CONFIDENCE AND APPROACH TO PUBLIC SPEAKING**. CLAIRE HAS TRULY LEFT A **LASTING IMPACT** AND I CANNOT RECOMMEND HER ENOUGH TO OTHERS LOOKING TO **LEVEL UP THEIR PUBLIC SPEAKING SKILLS!**"

- YVONNE MICA, MANAGER



Claire Fry is a voice actor, corporate trainer and speaking coach. She has voiced thousands of projects for companies such as Google, Anthem and Cisco, and her belief is that the essentials of voice training for actors – training in quality, connection and authenticity – should be taught to everyone in every profession where communication matters. She has brought Vocal Confidence training to students at Stanford, executives at Fortune 500 companies, and client-facing teams across multiple industries including tech, finance and healthcare.

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