YOUR VOICE AT WORK

We usually take our voices for granted... until something goes wrong.

- “I hate listening to myself on recordings.”
- “My team is having a hard time connecting with clients over video.”
- “My expertise and authority just doesn’t come through in my voice.”

These are some of the many challenges that bring people to Vocal Confidence training, and these are exactly the kinds of issues we solve in our workshops. Through targeted techniques from the world of professional voiceover, we train people to project authority, command attention, engage, persuade and inspire – all with the power of the human voice.

METHODODOLOGY

Vocal Confidence training employs practical, hands-on techniques including:

- optimizing the vocal instrument
- practicing with real voiceover scripts
- identifying the “superpowers” in individual voiceprints
- playing with tone
- improvisation
- storytelling
- mock presentations

Participants will walk away with a brand-new set of skills to bring out the best in their voices AND a renewed sense of confidence in the voice as a tool to express authority, intention, and the most authentic self.

STRUCTURE

Workshops are designed for groups of <25 participants, although exceptions can be made in certain circumstances.

Virtual, in-person, and hybrid options are available for all trainings.

Our focus is on the voice with a strong emphasis on out-loud practice from all participants. Don’t worry if your group is shy, we have a strong track record of generating participation from all workshop attendees.

Following is a list of “off-the-shelf” workshop topics. We are always happy to custom-tailor a workshop to your team’s specific goals and challenges.
WORKSHOPS

THE FOUR PILLARS OF VOCAL CONFIDENCE
Half-day or Full-day
Our most-requested workshop, structured around the Four Pillars of Vocal Confidence:
- Quality – maximizing vocal power and presence to demand attention
- Tone – getting messages across with intention and purpose
- Authenticity – connecting with an audience in a real, grounded way
- Presence – telling the story with clarity, organization and impact

ALL SPEAKING IS STORYTELLING
2-hr or 4-hr
Teams or groups that frequently pitch or give presentations will learn the following skills:
- using vocal color to engage the listener
- bringing the energy, every time
- pacing and tempo
- starting and ending strong
- making it personal and unique
- crafting an unforgettable story

VIDEO CALLS AND REAL CONNECTIONS
2-hr or 4-hr
In the spring of 2020 everyone became a voice actor. Communicating over video without the aid of in-person interaction and body language cues, many professionals found the experience uncomfortable and discouraging. Here we will practice:
- getting out of your head and into the conversation
- forging genuine, authentic relationships with the power of the voice
- learning how virtual meetings can actually help you connect more intentionally

HEARING IS BELIEVING: VOCAL AUTHENTICITY
2-hr or 4-hr
Vocal Confidence isn’t about sounding like someone more confident that you – it’s having the confidence to sound like yourself. This key workshop will focus on:
- uncovering your unique voiceprint
- learning what your voice does naturally, and when you might need to push it
- building the confidence to show up authentically in every communication – and the positive effect that authenticity has on your audience

OFF THE CUFF: PERFECT RESPONSES TO UNEXPECTED QUESTIONS
2-hr or 4-hr
Practicing presentations is all well and good, but most of the time we have to speak without notes. Your group will learn how to:
- calm the body and mind before speaking
- use tested and trusted frameworks to craft responses
- sound confident in the message
- use “chunking” to stay on track

PROJECTING CONFIDENCE
2-hr or 4-hr
What does it mean to “sound confident” or have “executive presence”? Learn these simple, accessible techniques to sound authoritative, convicted, and – yes – confident every time
- breath and diaphragm control
- terminal inflections (“landing down”)
- power and resonance
- vocal momentum – sounding like you know where you’re going

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